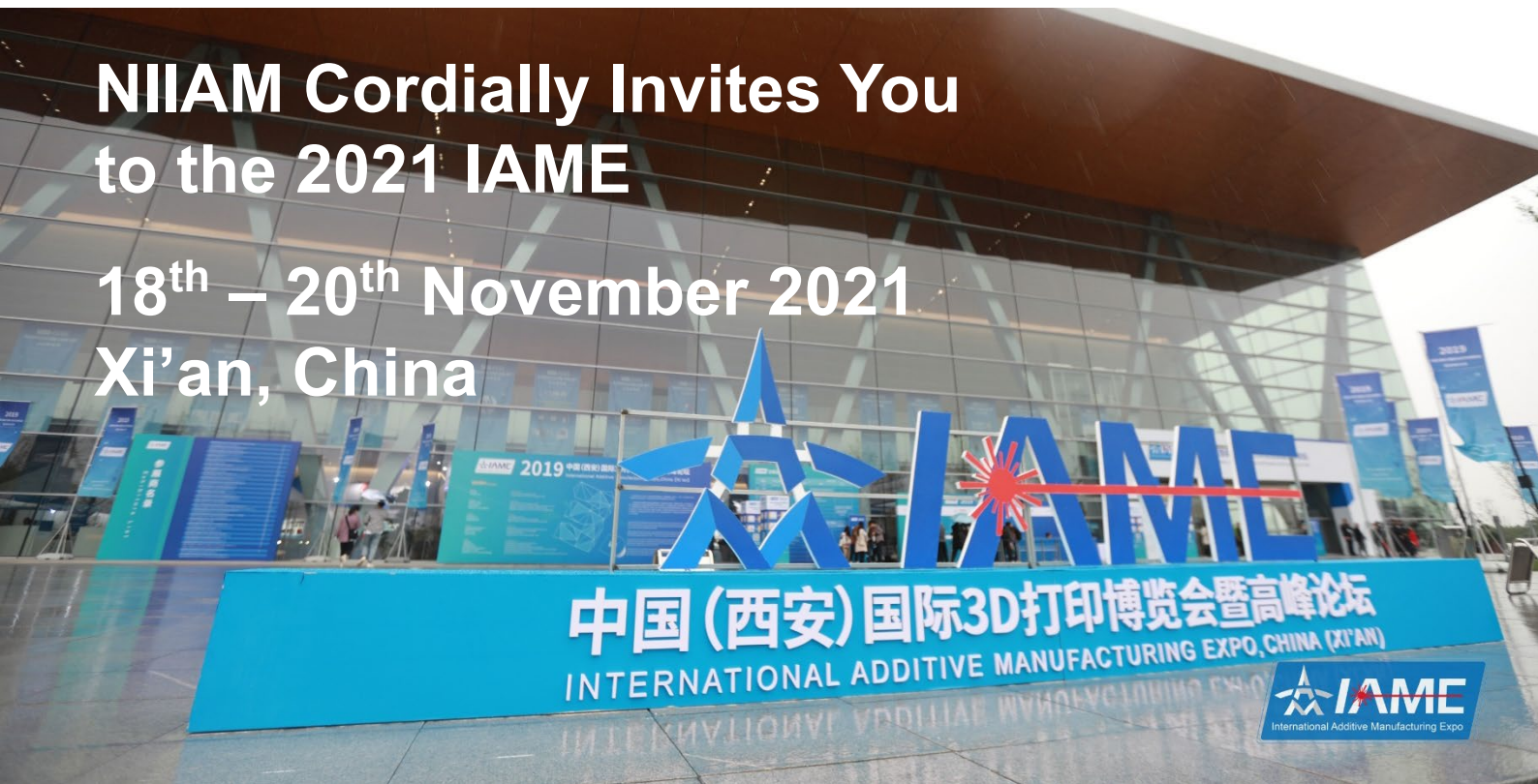


## 2021, the 5<sup>th</sup> International Additive Manufacturing Expo (IAME)

**NIIAM Cordially Invites You  
to the 2021 IAME**

**18<sup>th</sup> – 20<sup>th</sup> November 2021  
Xi'an, China**



International Additive Manufacturing Expo (IAME) is an international conference and exhibition organized by National Innovation Institute of Additive Manufacturing (NIIAM), held annually in September in Xi'an, China. The event brings together experts from both academia and industry to provide a single platform for collaboration and innovation in additive manufacturing. Built upon past success, IAME is strengthening its influence in China as a major additive manufacturing event.

2021 IAME is co-organized by Xi'an Expo & Conference Affairs Center, Euro-Asia Economic Forum Secretariat, Xi'an Jiaotong University and NIIAM. We look forward to participants from universities, research institutes and companies worldwide to join us.

**Time: November 18<sup>th</sup> – 20<sup>th</sup>, 2021**

**Location: Xi'an International Convention Exhibition Center (Chanba), China**



# 2021 IAME Activities:

1

## 2021 International Top-Level Forum on Engineering Science and Technology Development Strategy – Additive Manufacturing

November 18<sup>th</sup>, 2021

Sponsored by the Chinese Academy of Engineering (CAE), the Forum has been held for four consecutive years since 2017. Each year, it brings together nationally and internationally renowned researchers and experts in Additive Manufacturing technologies to share their knowledge and experience with the community.

Some of renowned scholars and experts from overseas who have presented at the forum in the past four years include:

**Heinz Neubert**, Vice President of Siemens Central Research Institute, (GEU); **Liao Hanlin**, Universite de Technologic de Belfort Montbeliard;



**Fabrice Rossignol**, Centre national de la recherche scientifique; Academician **Alain Bernard** from National Academy of Technologies of France; **Bertrand Wattrisse**, Université de Montpellier; **Prof. Jian LU** from National Academy of Technologies of France; **Prof. Ruxu DU** from Canadian Academy of Engineering(Canada); **Stewart Williams** from Cranfield University (UK); **Prof. Akihiko CHIBA** from Tohoku University (Japan); **Prof. Adam Clare** from University of Nottingham (UK); **Prof. Stefan Dimov** from University of Birmingham (UK); **Prof. Imade KOUTIRI** from Arts et Métiers ParisTech (France); **Prof. Bertrand WATTRISSE** from University of Montpellier (France); **Chris Morgan**, R&D Director of 3D Systems; **Marc Saunders**, Director of Renishaw Global Solution Center; **Seung Hwan Joo**, Inha University; **Samuel Javelle** from Lyon Business School, France; **Simon Merkt-Schippers**, SLM Solutions.



2

## High-Level Panel Discussion

November 18<sup>th</sup>, 2021

A panel of additive manufacturing experts will be invited to the stage to have an open discussion with the audience regarding opportunities and challenges of additive manufacturing.







3

## Parallel Forums

November 19<sup>th</sup> – 20<sup>th</sup>, 2021

- **Parallel Forum I:**  
Additive Manufacturing for Aerospace

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- **Parallel Forum II:**  
Additive Manufacturing for Biomedical

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- **Parallel Forum III:**  
Additive Manufacturing for Intelligent Education and Innovation

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- **Parallel Forum IV:**  
Additive Manufacturing for Process and Equipment Transformation

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- **Parallel Forum V:**  
Additive Manufacturing for Automobiles

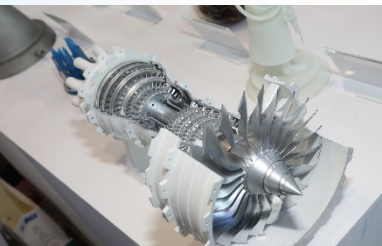
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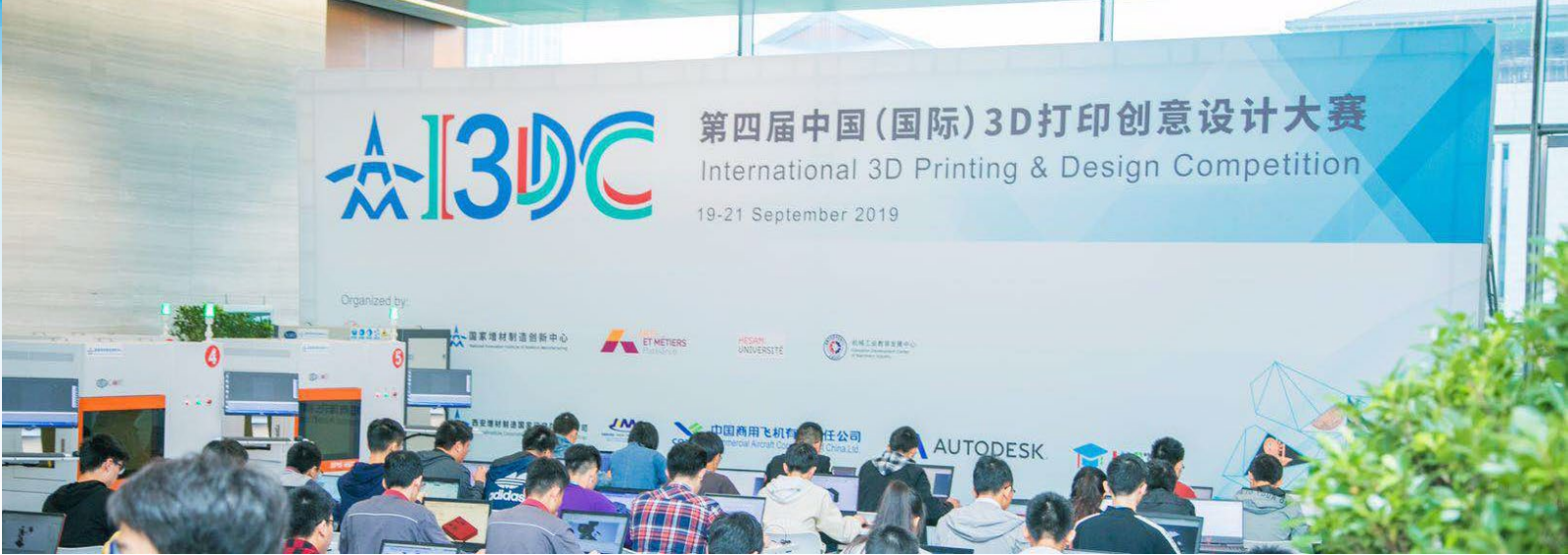
## International Additive Manufacturing Exhibition

November 18<sup>th</sup> - 20<sup>th</sup>, 2021

- **About 200 booths**
- **Total exhibition area 16,000 m<sup>2</sup>**







5

## 2021 International 3D Printing Innovation and Entrepreneurship Competition (2021 I3IEC)

November 18<sup>th</sup> - 19<sup>th</sup>, 2021

### ■ The competition is divided into 3 divisions

- I. Creative Design Competition
- II. Innovative Application Competition
- III. National Entrepreneurship Competition of Magic Note M2 Upgrade Challenge

6

## Special Events

November 18<sup>th</sup> - 20<sup>th</sup>, 2021

- New Products Release Events
- Annual Meeting of CMES of Additive Manufacturing
- Annual Meeting of National Technical Committee for Additive Manufacturing of Standardization
- Additive Manufacturing Technologies Transfer Meeting
- NIIAM Open day
- Etc.



7

## Additive Manufacturing Salon Party

November 18<sup>th</sup>, 2021

- Exhibitor Cocktail Party

# Agenda

Venue	November 18 <sup>th</sup>		November 19 <sup>th</sup>		November 20 <sup>th</sup>	
	Morning	Afternoon	Morning	Afternoon	Morning	Afternoon
Conference Building-Ground Floor Multi-Function Hall A		Cocktail Party				
Conference Building-Ground Floor Multi-Function Hall B	Opening Ceremony and International Top-level Forum					
Conference Building -101A			Additive Manufacturing for Biomedical			
Conference Building 101B			Additive Manufacturing Process and Equipment Transformation		Additive Manufacturing for Intelligent Education and Innovation	
Conference Building -102A	Creative Design Competition (Presentation)					
Conference Building -102B			Innovation and Entrepreneurship Presentation			
Conference Building -103A	National Entrepreneurship Competition of Magic Note M2 Upgrade Challenge (Presentation)					
Conference Building -103B			Innovation and Entrepreneurship Presentation			
Conference Building -104A			Additive Manufacturing for Aerospace and Engineering Management		Annual Meeting of National Industrial Technology Innovation Strategic Alliance of Additive Manufacturing	
Conference Building -104B			Additive Manufacturing for Automobile			
Exhibition Hall Forum Zoon			Annual Meeting of National Technical Committee for Additive Manufacturing of Standardization		Annual Meeting of CMES of Additive Manufacturing	
Exhibition Hall	Exhibition					



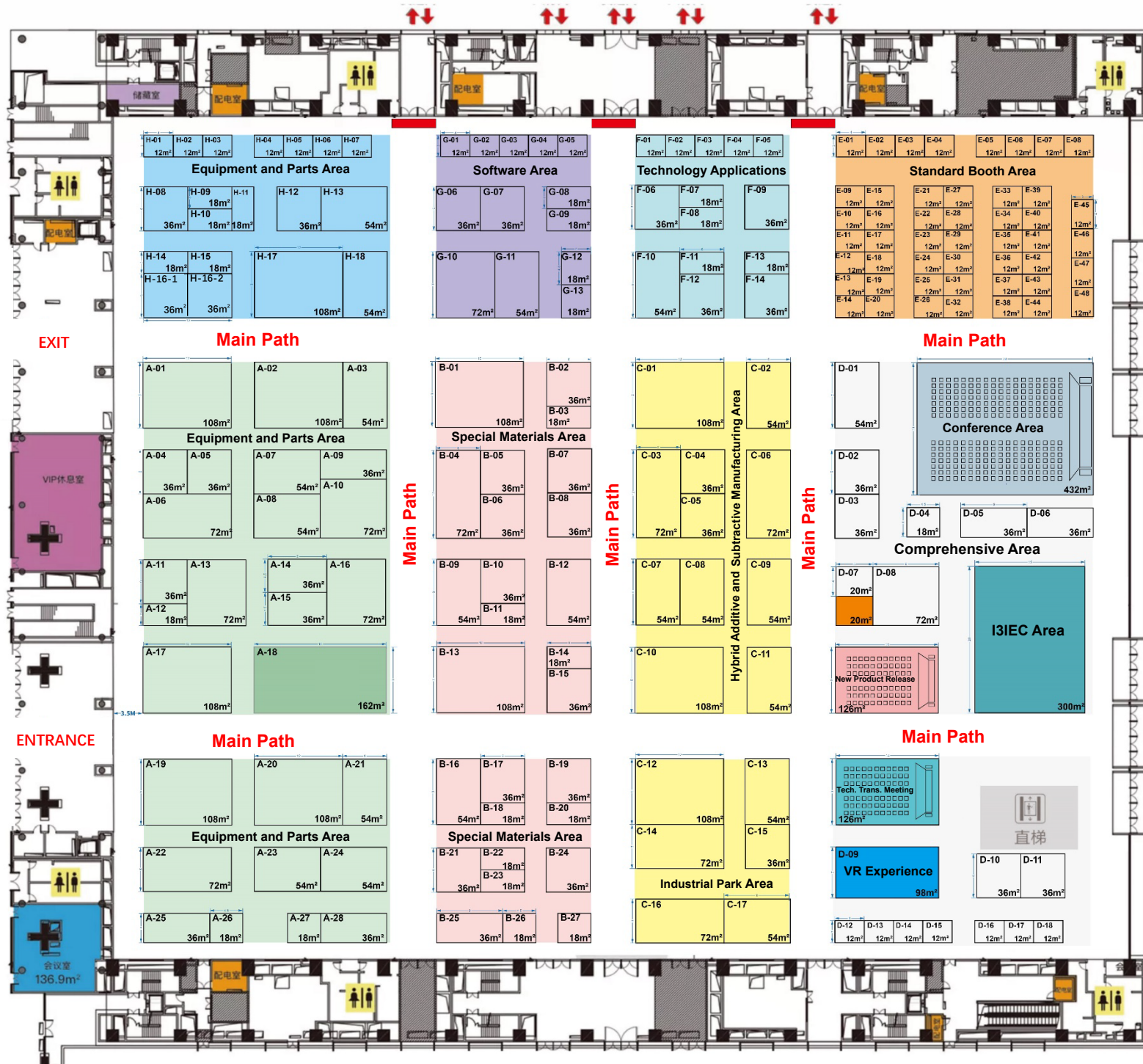
# 2021 International Additive Manufacturing Expo

## 2021 IAME XI'AN|CHINA

Time: November 18<sup>th</sup> – 20<sup>th</sup>, 2021

Location: Xi'an International Conference & Exhibition Center (Chanba), China

Exhibition Area: 16,000 m<sup>2</sup>



## Booth Overview

Zone Area	A /units	B /units	C /units	D /units	E /units	F /units	G /units	H /units	Total /units	Area Sum /m2
12 m <sup>2</sup>				7	48	5	5	7	72	864
18 m <sup>2</sup>	3	9		1		4	4	5	26	468
20 m <sup>2</sup>				1					1	20
36 m <sup>2</sup>	8	12	3	6		4	2	4	39	1404
54 m <sup>2</sup>	6	3	7	1		1	1	2	21	1134
72 m <sup>2</sup>	5	1	4	1			1		12	864
98 m <sup>2</sup>				1					1	98
108 m <sup>2</sup>	5	2	3					1	11	1188
<b>Subtotal</b>	<b>27</b>	<b>27</b>	<b>17</b>	<b>18</b>	<b>48</b>	<b>14</b>	<b>13</b>	<b>19</b>	<b>183</b>	<b>6040</b>

## Booth Option

Booth	Space	Package	Price (CNY)
Standard Booth	12m <sup>2</sup>	<ul style="list-style-type: none"> <li>· Three panels (Height: 2.5m)</li> <li>· Two panels for Corner booth (Height: 2.5m)</li> <li>· One Chinese plaque</li> <li>· One table with two folding chairs</li> <li>· Two spotlights</li> <li>· One 5A/220V outlet</li> </ul>	1,400/m <sup>2</sup>
Floor Only	<ul style="list-style-type: none"> <li>· 18m<sup>2</sup></li> <li>· 20m<sup>2</sup></li> <li>· 36m<sup>2</sup></li> <li>· 54m<sup>2</sup></li> <li>· 72m<sup>2</sup></li> <li>· 108m<sup>2</sup></li> </ul>	<ul style="list-style-type: none"> <li>· Built by exhibitor</li> </ul>	1,300/m <sup>2</sup>

15% discount if registered before 4-30,2021.

15% discount for exhibitors exhibited at IAME for 4 successive years from 2017.

Gold, Silver and Bronze Member of National Industrial Technology Innovation Strategic Alliance of Additive Manufacturing (3D Printing) is entitled to have 25%, 15%, 10% discount, respectively.

## Advertisement

Forum Speaking		
Item	Length	Price (CNY)
Parallel Forum	20 minutes	25,000
Tea Break for Parallel Forum	5 minutes	10,000
New Product release	25 minutes	15,000

Badge and Carrier Bag		
Item	Specification	Price (CNY)
Badge	85*120mm, minimum order 5000	25,000
Carrier Bag	300*390mm, minimum order 1000	25,000

Conference Manual		
Item	Specification	Price (CNY)
Back cover	210*285mm	20,000
Title page	210*285mm	15,000
Inside front cover	210*285mm	15,000
Inside back cover	210*285mm	12,000
Colored inside pages	210*285mm	10,000

Outdoor & Indoor Ad.			
Item	Specification	Quantity	Price (CNY)
Outdoor Ad. Board	6m * 4m	7 units	15,000 / unit
Indoor Ad. Board	6m * 4m	8 units	15,000 / unit
Entrance Ad. (2 <sup>nd</sup> floor)	12m * 2.2m	1 unit	10,000 / unit
Outdoor Flag	1m * 4m	20 units per set	15,000 / set
Indoor Ad. Hanging Flag	5m * 4m	12 units	8,000 / unit
Indoor Floor Guide mark	70cm * 150cm	10 units per set	3,000 / set



## Sponsorship

I3DC Sponsorship		
Item	Sponsors No.	Price (CNY)
Title Sponsor		500,000
Gold Sponsor		300,000
Collaborative Sponsor		100,000
Other Sponsorship		
Item		Price (CNY)
Welcome Dinner		30,000
Cocktail Party		20,000
Press Interview		10,000
Exclusive Interview		20,000

### For more information, please contact:

**Business Cooperation:** Ms. Lu

**Email:** l.lu@niiam.cn

**Wechat:** 0033661170707

**Apply for Exhibition & Competition:** Mr. Wang

**Phone:** 18674855333

**Email:** wangchao@niiam.cn

**Website:** [www.iame.cn](http://www.iame.cn)

**Wechat QR-code:**

